AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Avai	l Themselves	of The Low	est Unit Cha	rge During a F	'olitical
Window	, Federal Cand	lidates Mus	t Sign The C	ertification Or	n Page 3
itation and VRAL-Raleigh	Anti-			Date: 10/1/12	Common (Section 1997) 1997 - Francis Common (Section 1997) 1997 - Francis Common (Section 1997)
Stephanie Kin	caid				······································
ing/on behalf o	of: Mitt Romney		1.6. del 2000 del 20		, a legally
nalified candida	te of the Republic				P.21
	ce of: President				
the General					
lection to be he	ld on: November 6	, 2012		OF WILLIAM STREET, THE PROPERTY OF THE PROPERT	
o hereby reque	st station time as fo	llows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedules or Oct. 3-Nov.					
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
Republican National Committee and Romney for President, Inc.
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
Anthony Parker and Darrell Crate
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
10/1/12 D. Kincaid
Date Signature
To Be Signed By Station Representative
Accepted
Dave July Dave Lyles Sales Manager Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nan	ne of federal candidate or	of Romney for President, Inc.) authorized committee) hereb	y certify that the programming
to be	broadcast (in whole or in	n part) pursuant to this agreer	ment:
	☑ does	☑ does not	
refer prog	to an opposing candidate ramming that does refer t	e (check applicable box). I futo an opposing candidate:	orther certify that for the
(che	ck applicable box)		
		contains a personal audio sta the office being sought, and	
✓	image of the candidate to displayed printed statem the broadcast, and that to paid for the broadcast.	ning contains a clearly identified for a duration of at least four ment identifying the candidate the candidate and/or the candidate and/or the candidate of candidate or authorized contains a clearly identified and contains a clearly identified and contains a clearly identified and candidate or authorized contains a clearly identified and candidate or authorized contains a clearly identified and contains a clearly identified and candidate or authorized contains a clearly identified and candidate and candidate or authorized contains a clearly identified and candidate and	seconds, and a simultaneously t, that the candidate approved idate's authorized committee
Step	hanie Kincaid		10/1/12
	print	ed name	date

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915

	Contract / Re	vision		Alt Order #		
	119022	1		06361275		
<u>Product</u>						
ROMNEY/RNC 10/3						
Contract Dates	Estimate #					
10/03/12 - 10/09/12	274					
<u>Advertiser</u>			Ori	iginal Date	/ Revision	
Romney-RNC			1	0/02/12	/ 10/02/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	roadcast		Cash	
	Station	Accou			Sales Office	
	WRAL.	Cheryl	Bla	ir	Washington Tel	
	Special Hand	ling		•		
	CIA - Mark PA	AID.				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
	Agency Ref			Advertiser	Ref	

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount WRAL 10/08/12 10/09/12 WRAL AM News 6-7a :30 NM \$1,350.00 **CLASS 2 CANDIDATE R9.26** Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 MT----\$1,350.00 WRAL AM News 2 WRAL 10/03/12 10/05/12 6-7a :30 NM \$900.00 1 CLASS 3 CANDIDATE R9.26 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/01/12 10/07/12 \$900.00 ---TF--3 WRAL 10/03/12 10/05/12 **CBS This Morning** 7am - 9am :30 ΝM 1 \$665.00 **CLASS 3 CANDIDATE R9.26** Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 10/01/12 \$665.00 10/07/12 ---TF--4 WRAL 10/08/12 10/09/12 **CBS This Morning** 7am - 9am :30 NM 1 \$1,000.00 CLASS 2 CANDIDATE R9.26 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 MT-\$1,000.00 WRAL 10/03/12 10/05/12 Dr. Phil 9-10a :30 NM 1 \$335.00 CLASS 3 CANDIDATE R9.26 Spots/Week Start Date End Date Weekdays Rate Week: 10/01/12 \$335.00 10/07/12 ---TF--1 WRAL 10/08/12 10/09/12 Dr. Phil 9-10a :30 NM \$500.00 **CLASS 2 CANDIDATE R9.26** Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> MT----Week: 10/08/12 10/14/12 \$500.00 WRAL 10/08/12 The Doctors 10-11AM :30 10/09/12 NM \$500.00 1 CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$500.00 MT----1 The Doctors WRAL 10/03/12 10/05/12 10-11AM :30 NM 1 \$335.00 CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 ---TF---1 \$335.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 119022 /	Alt Order # 06361275
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	ROMNEY/RNC 10/3	274

 Advertiser
 Original Date / Revision

 Romney-RNC
 10/02/12 / 10/02/12

Spots/ Start/End Time Ch Start Date End Date Description Days Length Week Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate :30 NM WRAL 10/08/12 10/09/12 Price is Right 11a-12p 1 \$850.00 CLASS 1 CANDIDATE R9.26 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 1 \$850.00 10 WRAL 10/03/12 10/05/12 :30 NM \$850.00 Price is Right CLASS 1 CANDIDATE R9.26 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 10/01/12 10/07/12 \$850.00 ---TF--1 11 WRAL 10/08/12 10/09/12 Noon News 12p-1p :30 NM 1 \$800.00 CLASS 2 CANDIDATE R9.26 Start Date End Date Spots/Week Weekdays Rate Week: 10/08/12 10/14/12 MT----\$800.00 :30 NM WRAL 10/03/12 10/05/12 Noon News 12p-1p 1 \$535.00 CLASS 3 CANDIDATE R9.26 Start Date End Date Spots/Week Rate <u>Weekdays</u> 10/07/12 \$535.00 Week: 10/01/12 ---TF--The Insider (1-130p) 1-130p :30 NM \$500.00 13 WRAL 10/08/12 10/09/12 1 CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate \$500.00 Week: 10/08/12 10/14/12 MT----1 :30 NM \$360.00 14 WRAL 10/03/12 10/05/12 CBS Daytime (1:30-4P) 130-4p 1 CLASS 3 CANDIDATE R9.26 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/01/12 10/07/12 --TF--1 \$360.00 :30 NM \$535.00 15 WRAL 10/08/12 10/09/12 CBS Daytime (1:30-4P) 130-4p 1 CLASS 2 CANDIDATE R9.26 Start Date Spots/Week End Date Weekdays Rate \$535.00 Week: 10/08/12 10/14/12 MT----1 Young and the Restless :30 NM \$1,600.00 4-5p 1 16 WRAL 10/03/12 10/05/12 CLASS 1 CANDIDATE R9.26 Spots/Week Rate Start Date End Date <u>Weekdays</u> Week: 10/01/12 10/07/12 ---TF--\$1,600.00 :30 NM 1 \$1,600.00 17 WRAL 10/08/12 10/09/12 Young and the Restless 4-5p CLASS 1 CANDIDATE R9.26 Start Date End Date <u>Weekdays</u> Spots/Week Rate \$1,600.00 Week: 10/08/12 10/14/12 MT----5:00 First News 5-530p :30 NM 0 \$0.00 18 WRAL 10/03/12 10/05/12 :30 NM WRAL 10/08/12 10/09/12 5:00 First News 5-530p 1 \$2,665.00 19 CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate \$2,665.00 Week: 10/08/12 10/14/12 MT----1 :30 NM 530-6p WRAL 10/03/12 10/05/12 5:30 News 1 \$1,780.00 CLASS 3 CANDIDATE R9.26 Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Week: 10/01/12 10/07/12 \$1,780.00 530-6p :30 NM \$2,665.00 21 WRAL 10/08/12 10/09/12 5:30 News CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Rate

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Contract Dates	Product	Estimate #	
10/03/12 - 10/09/12	ROMNEY/RNC 10/3	274	

Advertiser Original Date / Revision 10/02/12 / 10/02/12 Romney-RNC

					L						
							Spots/				
*Line	Ch Start I	Date End Da	ate Description	1	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Weel	<u>Start Date</u> k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$2,665.00						
N 22	WRAL 10/03/	12 10/05/1	2 6pm News (M-F)	6-630p		:30		NM	1	\$2,225.00
	CLASS 3 CAN Start Date k: 10/01/12	NDIDATE R9 End Date 10/07/12	.26 <u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$2,225.00						
N 23	WRAL 10/08/	12 10/09/1	2 6pm News (M-F)	6-630p		:30		NM	1	\$3,335.00
	CLASS 2 CAI Start Date k: 10/08/12	NDIDATE R9 End Date 10/14/12	.26 <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$3,335.00						
N 24	WRAL 10/08/	12 10/09/1	2 Entertaimen	t Tonight	730-8P		:30		NM	1	\$1,465.00
Weel	CLASS 2 CAI Start Date k: 10/08/12	NDIDATE R9 End Date 10/14/12	.26 <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$1,465.00						
	WRAL 10/03/		2 Entertaimen	t Tonight	730-8P		:30		NM	1	\$975,00
	CLASS 3 CAI Start Date k: 10/01/12	NDIDATE R9		Spots/Week	<u>Rate</u> \$975.00						(1
N 26	WRAL 10/08/	12 10/09/1	2 Late News		11-1135p		:30		NM	1	\$3,335.00
Wee	CLASS 2 CA Start Date k: 10/08/12	NDIDATE R9 End Date 10/14/12	.26 <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$3,335.00						
N 27	WRAL 10/03	/12 10/05/1	12 Late News	•	11-1135p		:30		NM	1	\$2,225.00
Wee	CLASS 3 CA <u>Start Date</u> k: 10/01/12		.26 <u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$2,225.00						
N 28	WRAL 10/03	/12 10/04/ ⁻	12 David Lette	rman	1135p-1237a		:30		NM	1	\$400.00
Wee	CLASS 3 CA <u>Start Date</u> k: 10/01/12		0.26 <u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00						
N 29	WRAL 10/08	/12 10/09/ ⁻	12 David Lette	rman	1135p-1237a		:30		NM	1	\$600.00
Wee	CLASS 2 CA <u>Start Date</u> ek: 10/08/12		0.26 <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$600.00						
N 30	WRAL 10/09	/12 10/09/ ⁻	12 Tue Hour 1		8-9p		:30		NM	1	\$6,000.00
Wee	CLASS 2 CA Start Date ek: 10/08/12	NDIDATE R9 End Date 10/14/12	9.26 <u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$6,000.00						
N 31	WRAL 10/04	/12 10/04/	12 Thu Hour 3		10-11p		:30		NM	1	\$3,335.00
\\/ee	CLASS 3 CA Start Date ek: 10/01/12	NDIDATE R9 End Date 10/07/12).26 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3,335.00						
		-	12 WRAL 6a N		6-8a		:30		NM	1	\$400.00
,	CLASS 3 CA Start Date ek: 10/01/12			Spots/Week 1	Rate \$400.00						Ţ.00.00
N 33	WRAL 10/06	/12 10/06/	12 7pm News		7-730p		:30		NM	1	\$360.00
	CLASS 3 CA		9.26 Weekdays	Snots/Meek	Rate				ı		

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Rate

Spots/Week

Start Date End Date Weekdays

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	119022 /	06361275
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	ROMNEY/RNC 10/3	274

Advertiser Original Date / Revision 10/02/12 Romney-RNC / 10/02/12

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	 Type Spots 	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$360.00			
N 34 WRAL 10/06/12 10/06/12 On The Record 730-8p	730-8p	:30	NM	1 \$265.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$265.00			
N 35 WRAL 10/06/12 10/06/12 Late News	11-1135p	:30	NM	1 \$2,225.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$2,225.00			
N 36 WRAL 10/06/12 10/06/12 CRIMINAL MINDS	1135-1235XM	:30	NM	1 \$225.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$225.00			
N 37 WRAL 10/07/12 10/07/12 WRAL Sun Morning News	7-9a	:30	NM	1 \$490.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$490.00			
N 38 WRAL 10/07/12 10/07/12 CBS Sunday Morning	9-1030a	:30	NM	1 \$535.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$535.00			
N 39 WRAL 10/07/12 10/07/12 Face The Nation 1030-113	0 1030-1130	:30	NM	1 \$490.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$490.00			
N 40 WRAL 10/07/12 10/07/12 NFL (Late)	4-730p	:30	NM	1 \$2,000.00
CLASS 4 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$2,000.00			
N 41 WRAL 10/07/12 10/07/12 60 minutes	730-830p	:30	NM	1 \$3,335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$3,335.00			
N 42 WRAL 10/07/12 10/07/12 CBS SPECIAL	830-930p	:30	NM	1 \$3,335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$3,335.00			
N 43 WRAL 10/07/12 10/07/12 CBS SPECIAL	930-1030p	:30	NM	1 \$2,445.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$2,445.00			
N 44 WRAL 10/07/12 10/07/12 CBS SPECIAL	1030-1130P	:30	NM	1 \$2,445.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$2,445.00			
N 45 WRAL 10/07/12 10/07/12 Follows Late Ftball/Bball	11:30pm-12:05an	n :30	NM	1 \$2,225.00
CLASS 3 CANDIDATE R9.26 Start Date	Rate			

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Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	ROMNEY/RNC 10/3	274

Advertiser	Original Date / Revision
Romney-RNC	10/02/12 / 10/02/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$2,225.00						
N 46 WRAL 10/03/12 10/05/12 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p		:30		NM	1	\$1,780.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 TF 1	<u>Rate</u> \$1,780.00		· ····································				
			Totals	3		45	\$66,775.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/09/12	45	\$66,775.00	\$56,758.75
Totals	45	\$66,775.00	\$56,758.75

Signature:		Date:	
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